



## Content Officer

(London - Paid position, full time)

Right To Life UK is a campaigning and charitable organisation focused on life issues in the UK. We work to advance the recognition and preservation of human dignity, particularly through consistent protection for the right to life of every human being from conception to natural death.

We are seeking a capable, self-motivated and experienced individual to become our Content Officer, to take the lead on developing the ongoing content strategy for the organisation and lead on implementation and day-to-date execution of this strategy.

The successful candidate will have excellent interpersonal skills and be able to hit the ground running to deliver the momentum to grow the organisation's content strategy and influence.

### **Key responsibilities:**

*As Content Officer* you will be responsible for:

- Drive our innovative content strategy focussed on life issues. This includes the ongoing development, implementation and day-to-day execution of the organisation's content strategy.
- Research and write daily news content for the organisation's website.
- Monitor media and parliamentary activity on life issues.
- Where required, support Right To Life UK's media team with writing opinion pieces, press releases etc.
- When your research highlights an angle that is newsworthy for mainstream media, provide research support to media team to have this placed in the mainstream media.

### **Key skills and abilities**

*Knowledge and experience:*

- Good honours degree required.
- Good knowledge of life issues and connected areas.
- A sound understanding of and commitment to the mission of Right To Life UK.

*A successful candidate will:*

- Have advanced written skills.
- Understand and engage with the latest life-issues-related research, relevant legislation and the consultation documents.
- Exhibit a rigorous approach which lends itself to methodical and accurate work produced in a timely manner to meet deadlines.
- Have strong personal and time-management skills.
- Be an excellent written and oral communicator.
- Be able to relate to people from all cultures, ethnicities and value-systems.
- Be able to hold information in confidence and build trust with those around you.

- Be positive and enthusiastic.
- Have the ability to persuade, motivate and inspire others to action.
- Be able to think strategically and innovatively.
- Be able to build and maintain external relationships.

*Personal attributes:*

- Have an interest in working in public affairs for a life-issues-related organisation and a strong desire to play a part in influencing law and culture on these issues.
- Preferably able to demonstrate a firm commitment to life-issues-related causes through volunteer involvement with life-issues-related projects in the past.
- Inspired by the work of Right To Life UK and in full agreement with the organisation's mission and campaigning positions.
- When deadlines demand, flexibility and willingness to work overtime.
- When necessary, capable of working under some pressure.
- Committed to both team and unsupervised working.
- Able to avoid party political and denominational bias in your role.
- When necessary, willingness to help with tasks outside regular duties.
- An ability to bring an entrepreneurial zeal to your role and to get excited about the outcomes that you can achieve through your involvement with the organisation.
- High standards of personal discipline, reliability, honesty and integrity.

**Work location**

- London.

**Remuneration**

- Salary: competitive based upon skills and experience.

**Length of contract**

- Full-time permanent position.

**To apply for this position please send a covering letter and your CV to [careers@righttolife.org.uk](mailto:careers@righttolife.org.uk)**